communico
REACH • CONNECT • GROW

Create

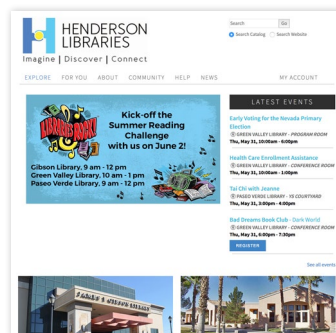## CMS, WEBSITE AND WIDGET BUILDER

Build beautiful, responsive websites - and not just websites, but email landing pages, microsites, reference guides and kiosk sites. Our widget builder allows you to create mini-applications to share content across the suite of Communico applications and other websites.

Patron features

✓ **Create a unified experience for patrons**
Build websites and mini marketing sites with the ability to share themes, headers and footers.

✓ **Responsive out of the box**
Patrons can enjoy your content on any device with Create's built-in responsive funtionality.

✓ **Updated and in touch**
As soon as you make a change to your sites, or widgets appearing on your sites, updates are immediate and your patrons are kept up to date. Changes to opening hours or unplanned closures can all be changed and communicated to patrons quickly.

✓ **Form builder**
The CMS includes an easy-to-use form builder widget. Create surveys, feedback and contact forms for patrons from within the control panel and then easily add them to any of your CMS pages.

Integration with other modules

Create has pre-built templates for Attend and Reserve for displaying your events and room bookings.

Staff features

Simple CMS

Our site building module, Create, is an easy-to-use content management system (CMS) which allows staff of all experience levels to create, modify and update website content.

- ✓ Create single page sites or menu-driven multi-page sites
- ✓ Simple drag and drop block system for adding text, images and widgets
- ✓ Create pages, headers and footers all in the same way with our content builder
- ✓ Preformatted templates for events listing pages, event detail pages, and room booking
- ✓ Multi-level main navigation
- ✓ Add custom javascript and custom CSS
- ✓ Responsiveness is built in, but staff can choose to show or hide individual blocks on different-sized devices

Unlimited sites

Communico does not restrict the amount of sites you can create. You can also build as many headers, footers, pages and themes as you require.

- ✓ https built in
- ✓ Google Analytics integration
- ✓ Option to set custom headers, footers and themes on individual pages
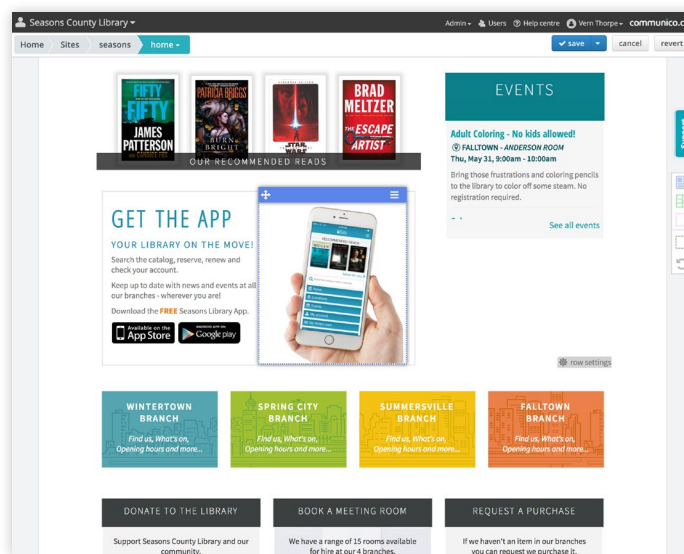
Custom Events pages

Create links to custom events pages to display events limited to a certain type, age group or location, as a list or on a calendar.

- ✓ Single location events listings
- ✓ Limit display of events to just today, tomorrow, this week, next week, this month and next month

Widgets

Widgets are automatically populated containers that update in real time. Keep your content current on your web pages, choose from pre-styled widgets for your headers and footers, or create your own.

- ✓ Customizable events widgets can display certain age groups, event types or limit by location
- ✓ Location widgets display your opening hours, branch information, contact details and branch imagery
- ✓ Slideshow widgets for building and displaying promoted content
- ✓ Room reservation widgets show your room booking schedules which can be limited by room and booking type
- ✓ Recommended Reads widgets can be created by adding a record set or individual records (depending on your ILS) to promote latest reads or staff choices
- ✓ Build an online resources widget to promote your eServices and use it with our multi platform app, Engage, to automatically detect and display links to those resources in the Play Store and App Store
- ✓ Limit staff access to widgets with tiered permissions levels

Communico specification sheets

Available to download at www.communico.us